

FEBRUARY MEETING NOTICE

Date: February 17, 2005

Time: 2pm-2: 45 Registration
3pm- 5pm Meeting

Place: Fireproof 3655 Brookham Dr., Ste. C

Price: \$ 10 Members, \$15 Non Members

Speaker: Dr. Eugenia K. Brumm, CRM

Here is the Bio for our speaker:

DR. EUGENIA K. BRUMM, CRM BIOGRAPHY – SHORT

Dr. Eugenia Brumm, CRM, recipient of the prestigious Emmett Leahy Award, has been in the Records Management field for 20 years, as a practitioner, consultant and academic. She has trained over 10,000 people in Records Management, ISO 9000, imaging, leadership, metrics and strategy. She has designed and implemented Records Management Programs for private business and industry as well as for local and state government, and has taught graduate-level Records Management at the University of Texas and at the University of Illinois.

Dr. Brumm holds a Ph.D. in Library and Information Science from the University of Illinois has authored a book and has written for numerous publications. She has received professional awards for her work in Records Management, including the Britt Literary Award and the Christine Zanotti Award – both from ARMA International.

Subject: Records Manager = Change Agent

Here is a brief preview of what Eugenia will be talking about.

RECORDS MANAGER = CHANGE AGENT

Submitted by

Dr. Eugenia K. Brumm, CRM

By the very nature of what they do, Records Managers are change agents. Regardless of where they work, the role that they play is one of bringing change into the organization, on a small or large scale. Beginning a new RIM Program, updating one that has become worn out, developing and implementing components of Records Management that, heretofore, had not been practiced in that organization, they are in a constant mode of requesting that people work and think differently. With a tendency to focus on managing the project itself RIM professionals can experience deep frustration at the unwillingness that they encounter in implementing what is obviously an improvement. The resistance that they experience, however, often is not to the RIM project. The resistance is to the change itself.

Records Managers who are armed with knowledge of change management and who can incorporate techniques and strategies to positively impact the receptivity to change will be more successful in minimizing resistance to their ideas and projects. This session will present some key principles and techniques of change management specifically translated to Records Management. The following are some topics that will be discussed:

- Identifying proponents and opponents

- Involving every layer

- Creating ownership

- Understanding the business and culture that you are trying to influence

- Skills of a successful change agent – political, analytical, people, systems, and business

Successful change efforts involve a mix of basic change strategies, tips, techniques and skills. Using these principles as a framework, RIM professionals will better anticipate what to expect, what to do to “make things happen”, and how to engage the affected, relevant parties in the change process.

Please contact Andi Snyder at 614-628-8450 or asnyder@op-f.org to register for the meeting.

Thank,

The Greater Columbus ARMA Chapter Board

